



BHARATIYA YUVA SHAKTI TRUST
25 YEARS YOUNG
1992 - 2017

BYST NEWSLETTER | Special Issue

International Mentoring Summit

5th April 2017 | New Delhi

BUSINESS IDEA CONTEST - GURUGRAM

Bharatiya Yuva Shakti Trust launched a Business Idea Contest, on Jan. 12, 2017, at Udyog Kunj, Alipur to ignite the entrepreneurial spirit amongst the youth of Gurugram district of the National Capital Region. More than a 1000 young people from 46 villages brought their ideas to BYST's mentor counsellors to help them convert their concepts into viable, dynamic enterprises. The top three best ideas are awarded with cash prizes, certificates, while the rest of the young participants are given handholding support in the form of counseling, training, funding and mentoring opportunities.



"The success and impact that BYST has demonstrated in igniting the spirit of entrepreneurship in various parts of India lends itself to a very effective collaboration with Smart Gram - (A Rashtrapati Bhavan initiative) in replicating the same in NCR."

- Smt. Omita Paul, during the Business Idea Contest launch, Gurugram- 12th Jan 2017



1st Prize Winner (Male)

"According to me BIC should be conducted frequently so that many more young people will consider entrepreneurship as an option."

- Pardeep Yadav

Pardeep Yadav, from Taj Nagar, Gurugram, has plans to set up a packaging unit for processing organic spices, in a hygienic environment, with financial and mentoring support from BYST.



"I had an amazing experience counselling many enthusiastic young people at BYST's recently conducted Business Idea Contest at Gurugram. Such initiatives give India's young entrepreneurs an opportunity to showcase their ideas and a morale boost to cultivate innovation."

- Mohan Singh
Mentor, BYST



1st Prize Winner (Female)

"I liked the procedure and the way the BIC is structured as the mentors are now helping me to transform my idea into a business plan."

- Natasha Raghav

Natasha Raghav 24 year old home maker, armed with two diplomas in tailoring has plans to start a "ladies wear garments unit", using advanced manufacturing techniques, in her home town Gurugram.

BUSINESS PERFORMANCE AWARD

HIGHEST GROWTH RATE

BYST supported Mr. Tusshar Munoat in 2013 with a mentor and facilitated a loan of Rs 750,000 from Bank of Baroda in Pune. His venture, Rutu Enterprises is into manufacturing of asphalt. He also provides contract services for road construction and laying water pipelines in Maharashtra. Tusshar's business is a unique SME that combines manufacturing capabilities with service offerings - a capability generally available with well-established large companies. This dynamic young entrepreneur has grown leaps and bounds, with a current annual turnover of Rs. 700 million, employing 900 people.

"Tusshar, has grown faster than any other entrepreneur in the history of BYST. With his hard work, impeccable integrity, commitment and determination, he is destined to be one of the top businessmen in India."

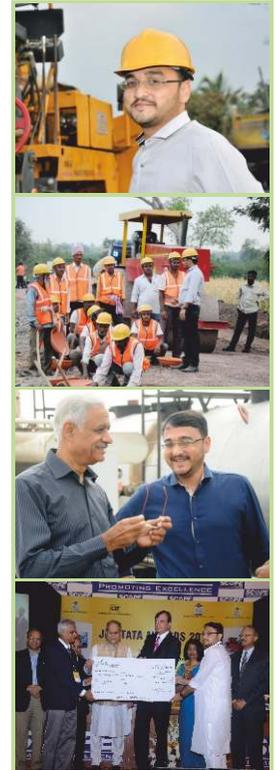
- Mr. Sunil Malkani,
Mentor

"We are very happy to be working here as an employee as we are treated well."

- Mr. Vikas,
Employee

"Tusshar is a very dynamic personality, very sincere and hard working in his business. We are very happy with his quality of work and his time commitment."

- Mr. Waghmare,
Exe Engineer,
PWD, Pune
Customer



HIGHEST EMPLOYMENT GENERATED – WOMEN ENTREPRENEUR

Ms. Shanmugadevi from Chennai started Swasti Support Services India to provide facility management and pest control services. The organization is an expert in providing integrated facility management services to corporates, IT Parks, hospitals, hotels and residential complexes. Swasti Support Services has an annual turnover of Rs. 180 million. The company has 282 employees, and has created jobs for women, ex-serviceman and rural youth. BYST's mentor, Mr. Shyam Sekar, CEO, Startupxperts, has played a critical role in Shanmugadevi's growth.

"My Start-up was stagnant – no bank would give me a loan and I had no idea how to expand. My mentor, Sekar believed in me and my dream and my business took off".

- Shanmugadevi,
Entrepreneur

"I have been on the rolls of the company since inception. I am grateful to Shanmugadevi for her constant motivation and encouragement."

- A. Anandraj,
Employee

"The quality maintained by Swasti Support Services India is good in general. The special care taken by the support staff during the December 2015 Chennai floods remains evergreen in the memory of every resident - S&S"

- Solitaire Apartment
Owners' Association -
Customer

