



## MENTORING INDIA

Flagship Programme of Bharatiya Yuva Shakti Trust

"I had no support for my business idea, no inspiration from my family and no self-confidence - all I had was my mentor Gaur's encouragement to strive for success". **Hitender, Entrepreneur, National Capital Region**

"Mentors or business gurus are critical to the success of any young start-ups. I am pleased that industry has fully supported this mentoring model in Assam". **Abhijit, Mentor, Assam**

"As a start-up without collateral or guarantee, no bank was willing to lend to me until my mentor Bendre helped me showcase my potential. Today, I am a preferred customer of the bank". **Sharad, Entrepreneur Maharashtra.**

"Becoming an entrepreneur was a shot in the dark until my mentor Kavita offered her helping hands to me - many challenging tasks seemed to become easy". **Sujata Entrepreneur, Odisha**

"I find mentoring a young entrepreneur to be a very refreshing and satisfying activity". **Hansraj, Mentor, Telangana**

"My mentor Siddan streamlined the process and improved the efficiency of my business. He showed me how to keep books, track sales, as well as intangibles like how to delegate". **Archana Entrepreneurs, Tamil Nadu**

BYST has mentored over 5500 entrepreneurs who have generated 250,000 jobs across India.

# Mentoring India

## About Mentoring India:

BYST on the occasion of its silver jubilee, has unveiled a unique Programme 'Mentoring India' which will be the most important component in the current entrepreneurial ecosystem - to increase the viability and success rate of young, first generation entrepreneurs in underserved communities.

**Mentoring India** aims to create a pool of mentors at every touch point such as financial and Government/Private institutions, where an entrepreneur currently interacts. Officials at all these touch points need to be empowered with mentoring skill-sets in order to guide the potential entrepreneur and enhance their efficacy and sustainability.

- Mentors will be trained by BYST through an accredited mentorship course and later certified.
- The database of these certified mentors at each touch point will be made available to the concerned stake holder on various accessible digital platforms

## Service Offerings:



## Make a Difference

I HAVE  
a Vision about Youth and Enterprise  
in India  
I WANT  
not only to see but to help make it  
a living reality  
I CAN  
extend my wealth of experience and  
other means if only I know... how!  
SO  
how can I help?

Join



Today

**BHARATIYA YUVA SHAKTI TRUST**

Email: [byst.mentoringindia@cii.in](mailto:byst.mentoringindia@cii.in)

BYST has mentored over 5500 entrepreneurs who have generated 250,000 jobs across India.