



## BYST- FARIDABAD

## NEWSLINE

*Year 1*

*July - September, 2019*

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### FROM THE EDITOR'S DESK

**Bharatiya Yuva Shakti Trust** is a not-for-profit organization that primarily assists disadvantaged Indian youth in developing business ideas into viable enterprises under the guidance of a mentor, with the main objective of **turning job seekers into job creators**. BYST was officially launched by HRH, Prince Charles, in 1992, in New Delhi. Over the year, BYST has expanded & set up 10 regional clusters (viz., Delhi, Chennai, Rural Haryana, Pune, Hyderabad, Rural Maharashtra, Rural Tamil Nadu, Assam, Aurangabad and Odisha). BYST family is happy to share our works for the months of July-September 2019.

We sincerely thank our funding partner for funding this project and helping BYST in supporting young entrepreneurs of Faridabad. We are also thankful to our MoU partners and different banks that are helping us in our pursuit of creating quality entrepreneurs.

The objectives behind creation of BYST Youth Entrepreneurship Development Program are:

- To transform job seekers into job creators
- To raise awareness about entrepreneurship amongst youth of NCR
- To counsel and train young people for entrepreneurial activities
- To fund and mentor youth businesses through BYST's bank partners and mentors
- To ensure creation of wealth
- To create a group of youth icons

We are delighted to present you the Bhartiya Yuva Shakti Trust- Faridabad's Quarterly Newsline. This edition showcases the successes that BYST has achieved in the quarter of July-September. We hope that you will enjoy reading this edition.

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# GET-TOGETHER PROGRAM



Get-Together Program at Magpie Resort



Mentor JP Malhotra Addressing gathering



Get-Together Program Media Coverage

Faridabad Haryana, 25<sup>th</sup> September 2019 - **Bhartiya Yuva Shakti Trust (BYST)** has embarked on a very novel journey to create and infuse the spirit of Entrepreneurship especially at the grassroots level. This unique scheme based on Guru Shisya Paramapara attempts to identify, nurture and mentor grass root entrepreneurs into successful business entities. This is a unique CSR model to promote entrepreneurship in the State. The project targets at turning job seekers into job creators, who in turn, employ people in the enterprises, thus creating a multiplier effect in terms of employment generation.

On 25<sup>th</sup> September 2019, BYST organized a Mentor-Entrepreneur Get-Together at MAGPIE Tourist Resort, Faridabad. Mr. Sanjay Kumar Singh, Assistant General Manager, SME Centre SBI Faridabad was the chief guest and Dr. Alabhya Misra, Lead District Chief Manager, Faridabad, the guest of honour. Mentors from different backgrounds, Entrepreneurs, bankers, NGOs and Govt. officials attended the Get-Together.

The objective of the “**Get together**” is to enable and promote BYST supported entrepreneurs for networking among themselves and heading towards building an entrepreneurial Eco-system in Faridabad and nearby areas. Also, to find out the scope, to overcome difficulties by providing most possible solutions and supports with the help of experienced Mentors for the entrepreneur’s growth.

On this occasion, Mr. A K Gaur (Chairman, Mentor Chapter Faridabad) made a presentation about the unique “Mentoring Program” of BYST. Mr. Gaur (Mentor) & Mr. Hitender Punyane, Entrepreneur, supported by BYST shared their experiences as a mentor and mentee. BYST Mentors like **Mr. J P Malhotra**, Chairman, Internal Entrepreneur selection Panel(IESP), Mr. Som Dua, Chairman , Mentor Advisory panel(MAP) ,Maj Gen. SK Datt, Chairman Strategic committee were also present during the event.

The Program ended with the concluding remark of Maj Gen. SK Datt. Chairman, Strategic Committee.

## AWARENESS GENERATION PROGRAM

Awareness Generation activities were conducted at different places throughout the quarter (July-September) in which potential entrepreneurs were targeted. Different strategies like outreach, community visit, institutions visit like colleges, training centres, skill development centres etc. were taken for reaching more and more youths and potential entrepreneurs. We could touch 1210 youth during the quarter.



AGP at NGO Prakash Deep



AGP at NGO SOS



AGP at Khori Village

## COUNSELLING SESSIONS

BYST- Faridabad invited potential entrepreneurs at office for the counselling and discussed about their Business Ideas. In the quarter of July-September 2019, BYST has conducted 35 counselling sessions in which 382 potential entrepreneurs were counselled.



## ENTREPRENEUR ONLINE LEARNING



EOL AT Faridabad Office

BYST conducted EOL (Entrepreneur Online Learning, Program) at Faridabad Office. A brief introduction about BYST was given and after this, inputs were given to the potential entrepreneurs on different topics like Entrepreneurship Development, Fundamentals of accounts, book keeping, Marketing, Finance from bank, Motivation and Project Report Preparation. BYST closed the session with Certificate distribution and taking the Feedback from the potential entrepreneurs. We could provide this training to 88 potential entrepreneurs during the quarter.

## ACHIEVEMENTS

Targets and achievements of BYST-Faridabad Cluster in the quarter of July-September 2019 , are given below:

| S.no | Activity                      | Target for July-September 2019 | Achievement for July-September 2019 |
|------|-------------------------------|--------------------------------|-------------------------------------|
| 1    | Awareness Generation Program  | 1050                           | 1210                                |
| 2    | BIG                           | 354                            | 382                                 |
| 3    | EOL                           | 71                             | 88                                  |
| 4    | No. of Entrepreneur Supported | 18                             | 12                                  |
| 5    | Induction of Mentors          | 15                             | 12                                  |

Table No. :- 1

## DISBURSEMENTS AT A GLANCE

| SR.NO | NAME         | ENTERPRISE NAME            | LINE OF BUSINESS        | BANK NAME   | LOAN AMOUNT |
|-------|--------------|----------------------------|-------------------------|-------------|-------------|
| 1     | Hasim        | Fast Food and Tea Business | Fast Food and Tea Stall | SHGB        | 100000      |
| 2     | Jaypal       | General Store              | Grocery Shop            | SBI         | 150000      |
| 3     | Uma Bhatia   | R.K. Medicos               | Medical store           | SBI         | 800000      |
| 4     | Sashi        | Sashi Ladies Tailor        | Ladies Corner           | SBI         | 25000       |
| 5     | Harichand    | Shoe Manufacturing         | Shoe Manufacturing      | SHGB        | 125000      |
| 6     | Meena Kumari | Tailoring and Training     | Tailoring and Training  | Syndicate   | 85000       |
| 7     | Asha Devi    | Tailoring and training     | Tailoring and trading   | SBI         | 50000       |
| 8     | Sagar        | Sagar Xerox and Stationery | Xerox and Stationery    | Syndicate   | 100000      |
| 9     | Mamta        | Cosmetic Item Shop         | Cosmetic Item Shop      | Syndicate   | 100000      |
| 10    | Shasi Rani   | Electrical Item Shop       | Electrical Item Shop    | Syndicate   | 100000      |
| 11    | Puspa        | Tailoring and Training     | Tailoring and Training  | Canera Bank | 100000      |
| 12    | Lalit        | Haryana Bartan Store       | Bartan Store and MFG    | Syndicate   | 500000      |

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